

United States of America

United States Patent and Trademark Office



Reg. No. 3,698,332 FRIENDLY ICE CREAM CORPORATION (MASSACHUSETTS CORPORATION)
Registered Oct. 20, 2009 1855 BOSTON ROAD
WILBRAHAM, MA 01095

Int. Cls.: 30 and 43 FOR: ICE CREAM, IN CLASS 30 (U.S. CL. 46).

TRADEMARK FIRST USE 3-15-2009; IN COMMERCE 3-15-2009.
SERVICE MARK FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).
PRINCIPAL REGISTER

FIRST USE 3-20-2009; IN COMMERCE 3-20-2009.

OWNER OF U.S. REG. NOS. 1,595,593, 1,720,530 AND OTHERS.

THE MARK CONSISTS A DESIGN OF A RESTAURANT WITH A WEATHER VANE ON TOP AND THE WORD FRIENDLY'S ABOVE THE ENTRANCE.

SER. NO. 77-699,630, FILED 3-26-2009.

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